

The South Wedge & BASWA presents: “A Handmade Holiday & It’s a Wonderful Life in the South Wedge” 2017 South Wedge Holiday Craft Show Application

Event Details:

We are looking for unique, handmade crafters to be a part of “A Handmade Holiday.” The craft show will take place Saturday 12/2, from 11am-4pm at the Historic German House (315 Gregory Street) and at St. Boniface School (330 Gregory Street) on both the first and second floors. This event will coincide with the “It’s a Wonderful Life in the Wedge” Holiday Festival. The event is free to the public.

There are a total of 72 spaces (8’x8’) for the event at The Historic German House and St. Boniface School. The cost for the event is \$50 per booth. There are also 6 outdoor (10’x10’) spaces available at Star Alley, the park between Little Button Craft & Press and Lux Bar on South Avenue for \$25 each, as part of the “It’s a Wonderful Life in the South Wedge” event. Space is limited so apply early!

This is a juried show. Applications submitted by 11/4 will be chosen from first. Late applications may be accepted until Saturday 11/18, if spaces are available. Vendors will be notified no sooner than Monday 11/6 and no later than Monday 11/20 of acceptance into the show. Payment by check required with application. For those vendors not accepted check will be voided.

Contribution:

We will be offering free “Swag Bags” to the first 50 people attending the event! If you would like to contribute, let us know. It can be anything small; including but not limited to: your business card, a coupon, a pin or sticker, a promotional item, etc. Be creative!

Advertising:

We will be advertising in local publications; including South Wedge Quarterly, City Newspaper, and the South Wedge Paper. We will also have posters and flyers, sharing on social media, and a Facebook Campaign. Please share and spread the word! If you would like to pick up flyers and distribute to places near you, they will be available for pick up at Hedonist Artisan Chocolates (674 South Avenue, Rochester, 14620). Event T-Shirts will also be available for purchase for \$10 each, if you are interested please include size and mens/womens on application page.

Applicants:

This is a juried show; we reserve the right to deny applicants if we believe the items are not handmade, do not fit with the theme of the event, or if there are too many vendors of a similar genre. We reserve the right to remove vendors the day of the show if the items being sold are not handmade and/or are not items represented within the submitted application. Mary Kay, Avon, Tupperware, Lu La Roe, or any other types of catalog businesses are not eligible to vend at this show.

Booth Spaces:

Set-up will occur via the side ramp at The German House, and the main front door at St. Boniface from 8am-10:30am. Parking to unload is available at both locations, but please move vehicles to side streets after unloading to provide parking for customers shopping. Vendors must provide tables, their own displays, as well as all materials necessary to set up displays. Vendors that wish to rent a table may indicate so on the application, a 6x6’ table is available for \$10 at St Boniface and German House locations. Vendors that request an outdoor space in Star Alley must provide their own tent and tables. Vendors can do whatever they want within their booth space, as long as it is not hazardous or disrespectful of neighboring spaces/displays. Indoor electricity will be available upon request at no additional charge, but please indicate this on your application if needed. Most spaces are wall spaces, vendors can request an open space or one by a wall, we will do our best to accommodate all requests, but this is not guaranteed.

Sponsors:

Hedonist Artisan Chocolates, The Historic German House, Little Button Craft & Press, Posey Letterpress, Business Association of the South Wedge Area.

2017

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Vendor Application:

Please fill out information below, and drop off in person or mail with payment to:
Hedonist Artisan Chocolates, 674 South Avenue, Rochester, NY 14620

Make checks payable to: Hedonist Artisan Chocolates

Email pictures/website information to: madelyn@hedonistchocolates.com

Name: _____

Business Name: _____

Website: _____

Address: _____

Phone: _____

E-mail: _____

Description of your work:

Photo Submission:

Please send 3 good quality images of your work to madelyn@hedonistchocolates.com
and/or include a website where images of your work can be found.

Booth Selection:

- 8x8 indoor - \$50 (at St. Boniface/The German House)
- Table Rental - \$10 for one 6 foot table. (St. Boniface/German House ONLY)
- 10x10 OUTDOOR- \$25 (As part of “It’s a Wonderful Life” in the park at Star Alley.
** Must bring own tent and table set up.) Additional information: TracyLSaville@me.com

Electrical Needed: yes / no (please circle one)

Event T-Shirt: \$10 each size _____ mens / womens (please circle one.)